



João Carapinha, Ph.D.

Dr João Carapinha is an internationally-recognised market access professional with extensive expertise in strengthening pharmaceutical markets in emerging markets. His expertise includes:

- Financing strategies that improve market access (pharmacoeconomics, economic modeling, innovative financing strategies and global pricing policy)
- Monitoring and evaluation of pharmaceutical systems (program evaluation, study design, results framework and metrics), and
- Enhancing pharmaceutical sector governance (health policy, stakeholder mapping, and engagement processes)

Dr Carapinha completed his Ph.D in Law and Public Policy at Northeastern University in Boston and his Masters degree concentrated on Economic Policy and Public Finance. Prior to founding Carapinha & Company, he worked at Northeastern University School of Pharmacy (Boston, USA) in pharmacoeconomics and research methods courses and developed the first graduate-level certificate course in pharmacoeconomics and evidence-based medicine at Wits University Department of Pharmacy (Johannesburg, South Africa). Dr Carapinha also worked in senior market access roles at multinational pharmaceutical companies focused on improving access to biologic medicines. He is the Co-Founder of the South African Chapter of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR).

Some of Dr Carapinha's leadership contributions include: National Executive Committee of the Pharmaceutical Society of South Africa, Vice-President of the Social and Administrative Pharmacy Section of the International Pharmaceutical Federation and Chairman of the Health Economics Assessment Team (HEAT) of the Pharmaceutical Industry Association of South Africa. Over the years he has supplemented his education with programmes from the Institute of Directors in South Africa, Harvard Business School, and the World Health Organization.